<u>Abstract</u>

A system and method is presented for providing a lender an automated best execution analysis of loan products from a plurality of investors. The present invention allows a lender to enter data into the system about a loan. The present invention screens the loan application against multiple possible investors, and selects those investors that would consider purchasing the loan. An automated system then submits the loan data to one or more automated loan evaluation systems to obtain purchase criteria and pricing decisions from the selected investors. In the preferred embodiment, the lender specifies how the data will be submitted to the automated systems based on the selected investors and predefined business rules. The system then determines which investors' criteria are met by the loan, and obtains comparison analysis data concerning the products of those investors. Finally, the present invention uses customizable business rules to determine the best offer for that particular loan.

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